



July 9, 2008

Gear Up Career Days
550 East 300 South
Kaysville, UT 84037

Attn Manufacturers, Educators, Students, and Parents:

Davis Applied Technology College (DATC) is pleased to support Gear Up Career Days! What an incredible opportunity for youth to learn about the boundless career opportunities in the manufacturing field. This event was formed in a collaborative effort with local businesses, educators, manufacturers, and staffing agencies to provide a means for students and parents to gain insight into the exciting industry of manufacturing.

The manufacturing career field is booming, but employers are finding it difficult to locate qualified people to fill positions. Many highly-tenured workers will be retiring over the next decade, opening more positions. In addition, technology is creating more uses for manufacturing in the workplace and expanding even more employment opportunities. Department of Workforce Services estimates that over 27,200 new jobs will be available in the manufacturing field over the next decade.

With this demand, DATC plays a crucial role in training the up-and-coming workforce in positions as welders, machinists, drafters, technicians, to name a few. However, it has been increasingly difficult attracting students to be trained in this career field. With up to 2,000 Junior High and High School students participating in Gear Up Career Days, this event will demonstrate how valuable, indispensable, lucrative, and rewarding the manufacturing industry is to those who have never considered manufacturing a career field of choice.

We thank those organizations who support this event in giving of their time, talent, and contributions. These organizations include Utah Manufacturers Association, Utah State Office of Education, ResourceMFG, Weber State University, Chromalox, Department of Workforce Services, LDS Employment Resource Services, Clearfield Job Corps, Hill Air Force Base, Ogden-Weber Applied Technology College and many others.

Please consider joining us in supporting this event, either by securing a booth, becoming a sponsor, or by simply getting the word out to students about this exciting opportunity. We welcome anyone interested in supporting this event to register now at www.gearuputah.com or contact me, James Larson, at (801) 497-1594.

Sincerely,

A handwritten signature in black ink, appearing to read "James A. Larson".

James A. Larson
Director of Marketing